

Green procurement in a Farm to Fork perspective

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Goals of the F2F Strategy



GENERAL OBJECTIVE: Fair, healthy and environmentally-friendly EU food system



BUILD A SUSTAINABLE FOOD VALUE CHAIN

- 1) Ensure sustainable food production
- 2) **Stimulate sustainable food processing, wholesale, retail, hospitality and food services practices**
- 3) **Promote sustainable consumption & facilitate shift to healthy and sustainable diets**
- 4) Reduce food loss and food waste
- 5) Ensure food security, combat food fraud



ENABLE SUSTAINABLE TRANSITION

- 1) Research & innovation
- 2) Advisory services, data and skills



PROMOTE A GLOBAL TRANSITION: coherent global EU food policy



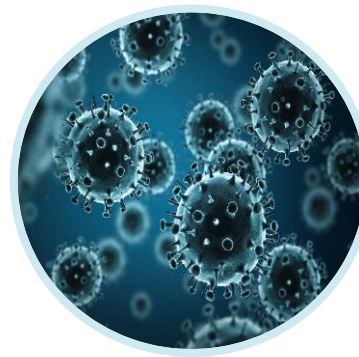
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



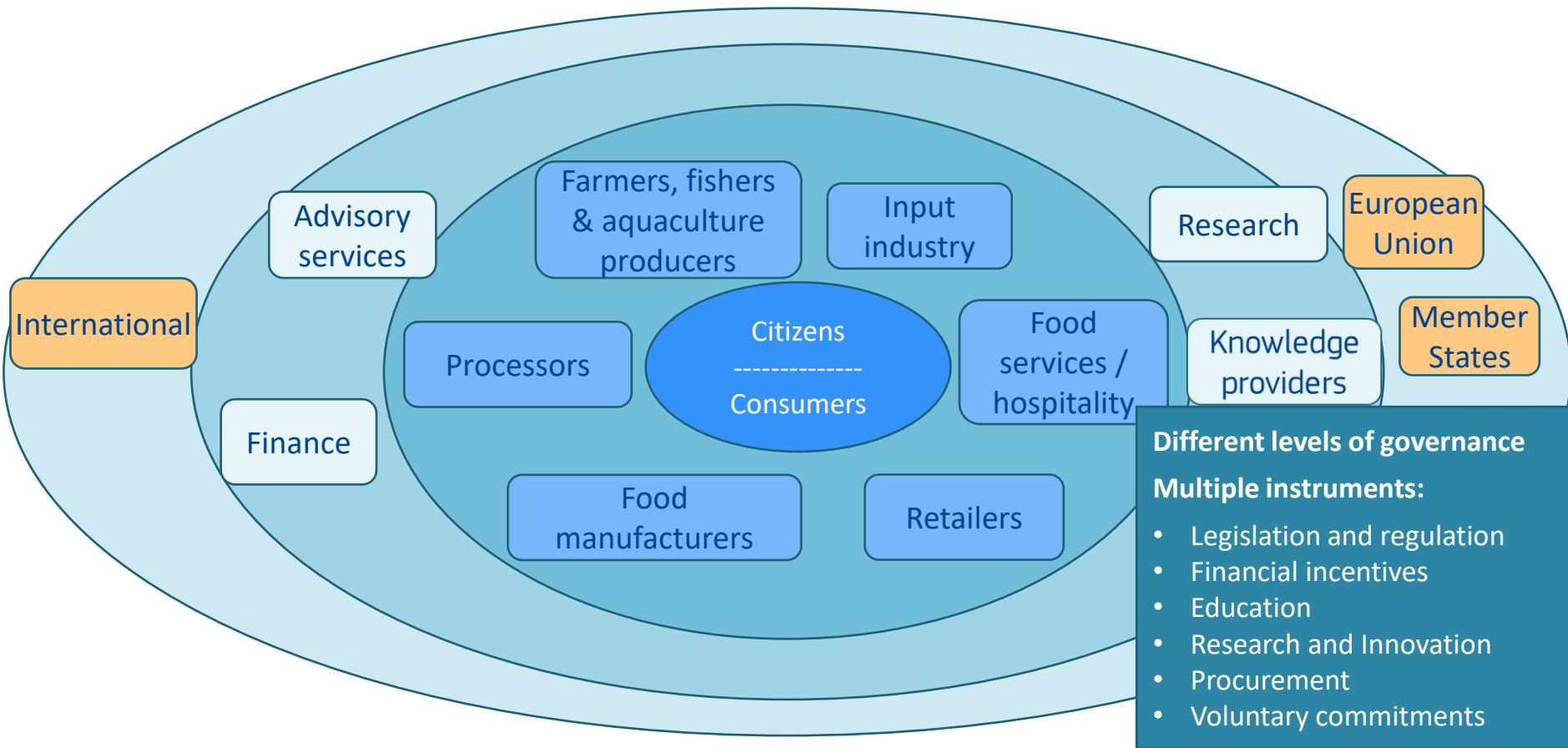
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



Integrated approach from farm to fork needed



Farm to Fork Strategy: 27 actions

New legislative proposals

Revision of current legislation

Non legislative such as
Code of conduct, action
plans



Actions for various actors in the food system

Actions to ensure sustainable farming practices



Actions to stimulate sustainable practices by food industry and retail, hospitality and food service



Actions for sustainable fisheries and aquaculture



Actions to promote shift towards healthy, sustainable diets



The transition will not happen without a shift in diets

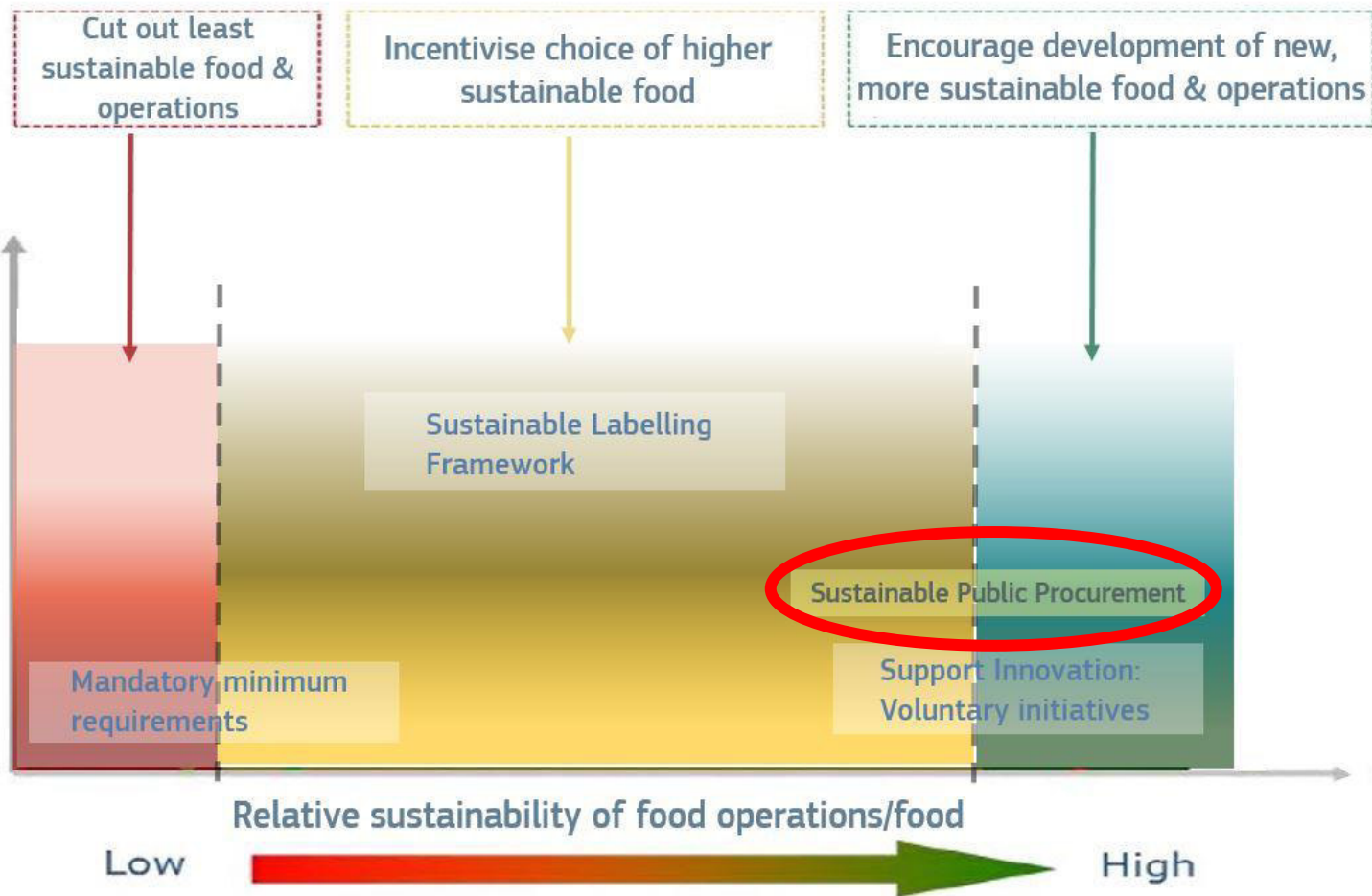
- Overall, European diets are not in line with national dietary recommendations, and the 'food environment' does not ensure that the healthy option is always the easiest one.
- If European diets were in line with dietary recommendations, the environmental footprint of food systems would be significantly reduced.
- Buying sustainably is one of the most active and powerful ways of enhancing the sustainability of food systems, protecting the environment and health.
- Every individual, public authority and private company have a role to play in promoting and achieving sustainable diets (favourable food environment).



Minimum mandatory criteria for sustainable food procurement / new framework legislation on a Union sustainable food system

- The two initiatives are closely linked and work in synergy.
- Objective of the new framework legislation: **ensure that all foods placed on the EU market increasingly become sustainable through a socially responsible food value chain.**





Minimum mandatory criteria for sustainable food procurement

- These minimum criteria will enable to improve the availability and price of sustainable food and promote healthy and sustainable diets in institutional catering.
- Cities, regions and public authorities will be able to play their part by sourcing sustainable food for schools, hospitals and public institutions.
- Preparatory work, including the related impact assessment, that will precede the adoption of the legislative proposal on sustainable food systems, will also cover the mandatory sustainability criteria for public procurement.
- Joint Research Centre preparatory work to define sustainability food criteria is needed: starting point EU GPP criteria + nutritional/health and social criteria.



Next steps

- ✓ Launch the work of JRC on criteria for sustainable food procurement.
- ✓ Examine the more detailed modalities/options on procurement within the scope of the future legislative framework.
 - Consultation on inception impact assessment until 26 October 2021:
https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/13174-Sustainable-EU-food-system-new-initiative_en
 - Launch of the work on the impact assessment.
 - Adoption of the initiative in 2023.



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you



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